Announcement of participation in the Arm AI Partner Program
- Idein Inc. is certified as Arm's AI partner -

Tokyo, May 2020 -- Idein Inc. is pleased to announce that it has joined Arm AI Partner Program offered by Arm Limited (CEO : Simon Segars, Headquartered : Cambridge, United Kingdom, hereinafter "Arm") as a partner.

Arm AI Partner Program

It is a partner program set up by Arm to build a network of companies that can provide AI hardware, software and services within the Arm ecosystem.

Excerpt from the partner list on the Arm AI Partner Program website
(https://www.arm.com/ja/why-arm/partner-ecosystem/artificial-intelligence)

Partner companies will be selected based on their application to join the program and Arm's review. Currently, about 35 companies around the world are certified partners in the program, and Arm will help partners reach their business target developers and decision makers through strategic alliance and innovation acceleration in Arm's broad and powerful AI ecosystem. In addition, Arm has indicated that it will support its partners through technical support, resources, joint marketing and event opportunities.

Background and future plans for the participation

Collaboration with Arm, which has a large share of the embedded and mobile processor market, is important for the research and development of edge AI technology and its dissemination.

The focus on AI processing on edge devices is growing by the day, and much of the machine learning behind it is being done on Arm's technology. By leveraging Arm's technical cooperation and AI ecosystem, we will be able to provide better services to more developers and the companies that actually use them.

Our Edge AI platform service, Actcast, enables advanced AI analysis on the Raspberry Pi, a single-board computer with an Arm processor. By participating in this program, we aim to provide Actcast services to developers and companies considering the development and utilization of AI/IoT systems by leveraging Arm's ecosystem, and to accelerate research and development of AI execution technology on Arm processors to contribute to the practical application of edge AI in various fields.

Endorsements from Arm

Arm is pleased to welcome Idein to the Arm AI Partner Program. Idein has developed Actcast, an edge AI platform, and is the company with outstanding technology in the field of edge AI. Through our partnership with Idein, we expect to realize higher value-added services for developers and end users, and contribute to the further adoption of AI and IoT-based systems.

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